

## Other Opportunities for Trafford Businesses

A number of business opportunities are available that Trafford Council can help you with, some of which are outlined below. If they are not necessarily appropriate for your business, please do pass on the details to any businesses that you know who may benefit.

### New Trafford Town Hall Contracting and other Public Sector Procurement Opportunities – for further information, e-mail:

[carl.rogers@trafford.gov.uk](mailto:carl.rogers@trafford.gov.uk) or tel: 0161 912 4038.

You can also register on the procurement website: [www.thechest.nwce.gov.uk](http://www.thechest.nwce.gov.uk) to receive early information about tendering opportunities.

### Offering Supported Employment for Disabled

**People**– for further information,

e-mail: [jo.bryan@trafford.gov.uk](mailto:jo.bryan@trafford.gov.uk) or tel: 0161 912 4045.

### Employee Volunteering and Community Support – for further information,

e-mail: [jayne.stephenson@trafford.gov.uk](mailto:jayne.stephenson@trafford.gov.uk) or 0161 912 1231.

**STRETFORD NEIGHBOURHOOD POLICING TEAM— 0161 856 7655**

**Julie Reilly**  
Stronger Communities Officer  
Trafford Council  
Tel: 0161 912 4501  
Fax: 0161 912 4407  
Email: [julie.reilly@trafford.gov.uk](mailto:julie.reilly@trafford.gov.uk)

Members should contact me if they require help with any Trafford Council or Stretford Town Centre Partnership town centre related issues.



### STRETFORD TOWN CENTRE PARTNERSHIP

- \* Full listing and promotion on the Stretford Partnership website [www.stretfordtowncentre.org.uk](http://www.stretfordtowncentre.org.uk).
  - \* The opportunity to have your offers and events on the website
  - \* Involvement in creating events to bring customers to Stretford
    - \* PR promoting the town centre
- \* Direct contact with the management group and advocates within the council
  - \* A platform to air your views and have your voice heard
  - \* Regular networking opportunities with other businesses
- \* Marketing campaigns, competitions and events to increase footfall
  - \* Regular updates and newsletters
- \* Business support information and survey results outlining trends and perceptions
  - \* Direct link to Trafford Council via the Stretford Stronger Communities Officer

**We welcome suggestions from members about what new benefits you would like to see.**

**Stretford Town Centre Partnership—Chair—Terry O'Brien—Coordinator—Julie Reilly**

Safe Strong Communities, 2nd Floor, Sale Waterside, Sale. M33 7ZF

Telephone—0161 912 4501 email—[julie.reilly@trafford.gov.uk](mailto:julie.reilly@trafford.gov.uk)

**Next Partnership meeting—2 pm Thursday 12th January 2012**  
venue: Stretford Mall Conference Room, 1st Floor, Stretford Mall



**ELVES AGED 11 YEARS OR UNDER**

## Manchester's ELF CHAMPIONSHIP

Saturday 10th December  
Santa's Search for the Champion Elf of Manchester at Stretford Mall

<b>Elf Yourself</b> Come in fancy dress or go to the Elf Yourself Station in Stretford Mall	<b>Elf Judging</b> Judging will be at 3pm next to Love Coffee in Stretford Mall	<b>Elf Prizes</b> There will be a fantastic range of prizes for our Elves
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Sponsored by For more information visit [www.stretfordmall.co.uk](http://www.stretfordmall.co.uk)

## VISIT...SANTA'S GROTTTO

Santa's Grotto at Stretford Mall opens its doors—Saturday 12 November:

Thursday to Saturday	10am—5pm
Sunday	10am—4pm
Last three weeks prior to Christmas Day	
Monday to Saturday	10am—5pm
Sunday	10am—4pm

Late night shopping on Thursday and Friday from 24 November until 8pm.

Free parking after 3pm from 18 November 2011 to 20 January 2012.



**Wishing everyone a Merry Christmas and very happy New**



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**If you wish to include an article in a future issue please contact Julie on 912 4501**



**ecoSMARTER: The free low carbon programme for small businesses in Trafford**

A limited number of places are available on ecoSMARTER, a new environmental programme, normally costing around £1000 but FREE for small businesses in Trafford as part of a European funded project. It will help you:

- **Save money on your energy bills**
- **Gain an environmental certification**
- **Network with like-minded local businesses**

The ecoSMARTER team are looking for Trafford based businesses (not retail or agriculture) who have **less than 10 employees** who would like to take part – numbers are very limited so if you are interested contact the team on 0161 237 4630 or [ecosmarter@carbonsmart.co.uk](mailto:ecosmarter@carbonsmart.co.uk).

## London 2012 Olympics coming to Trafford —

**26<sup>th</sup> July to 7<sup>th</sup> August 2012**

Manchester United has been selected as one of only a handful of venues outside of London to be hosting matches in the Olympic Football competition. Countries from all over the world will take part in 9 matches at the stadium, including quarter-final and semi-final games. In addition, Partington Sports Village will be used as a training venue for those playing at Old Trafford and George Carnell Leisure Centre will play host to the Brazilian Paralympic Judo team.

Jonathan Edwards recently came to Trafford to speak to local businesses at an event at MUFC. Also discussed were the



opportunities linked to tourism, getting ready for the Games and contracting opportunities.

Future business events and additional information about the opportunities will be available on [www.trafford.gov.uk/2012](http://www.trafford.gov.uk/2012) or you can follow on Twitter @trafford\_2012 or e-mail [kelly.Dooley@trafford.gov.uk](mailto:kelly.Dooley@trafford.gov.uk)

## Business Link – Advice and Support for Your Business

From 25 November 2011, the regional Business Link service will become part of a bigger national provision. Individuals and businesses will be able to get improved business information and guidance on starting, improving and growing their business at [www.businesslink.gov.uk](http://www.businesslink.gov.uk). This includes tools to help you diagnose and solve business problems, a business support finder, tutorials and video case studies, information on events in your area and links to business discussions and other services. If you are looking to start a business, or know someone who is, a whole new area of the Business Link website will provide a comprehensive start up service including online training and a starting up task list to guide people through the process.

Business people looking for an experienced business mentor can access mentoring organisations through [www.mentorsme.co.uk](http://www.mentorsme.co.uk). A Business Link helpline is available to support people who can't find what they need on the Business Link website on **0845 600 9006**. To find out more and keep up-to-date with important business information such as changes to regulations, register with the Business Link website and sign up to their e-newsletter at [www.businesslink.gov.uk/mybusiness](http://www.businesslink.gov.uk/mybusiness)

## Practical steps.....to keeping your stock safe

1. Identify your stock with branding, ultra violet marking or forensic coding
2. Keep your cash tills open over night to show that all money has been removed
3. Consider a coded lock for internal doors which lead to stock rooms
4. Use security restraints or security cabinets for your high value items
5. Alternatively, you can install alarms on products of high value
6. Install low aisles to enable you to see customers around your shop
7. Consider installing dummy CCTV to deter potential offenders
8. Finally, whether you have CCTV or not, advertise that you do with stickers on the till and the door to your shop

For more information on keeping your stock safe, contact your Crime Reduction

Advisor on 0161 856 7655

## APPRENTICESHIPS: EXTRA HELP FOR YOUR BUSINESS

With over 200 occupations linked to an apprenticeship and government funding supporting training costs there has never been a better time to ask the question: how can an apprentice help my business? Businesses in all sectors of the economy increasingly value apprenticeship programmes as the way to develop the talent and skills of employees of any age, either as new recruits or as a development opportunity for current employees.

Not sure how to take the first step? The National Apprenticeship Service (NAS) is the government agency tasked with making the process of recruiting an apprentice a straightforward process and NAS provides impartial information to employers to inform their decision making. If you need to know more about the business benefits of an apprenticeship or how to create an opportunity please contact Stephen Bailey, Employer Accounts Manager on 07795 970 439.

## Charity Collectors (Chuggers)

Over recent months, a number of businesses and local shoppers have raised concerns about the number of charity collectors in Trafford's town centres. The Town Centre Partnerships are working closely with Trafford Council to create an agreement which will restrict the number of fundraisers in our town centres.